

## TRADE STAND SPACE

Depth of Stand space – 10 metres. £10.00 per metre frontage  
Trade space can be sited adjacent to Demonstration Plot(s) at the same cost - please request on Booking Form.  
Admission Tickets provided according to frontage.

## DEMONSTRATION PLOTS

One acre (approx) - maximum 8 plots. Plots to be completely ploughed.  
Ploughing should commence at 9.30 a.m. on Saturday 27th October.

**Static machinery not to be displayed on Demonstration Plots.**



**To reserve your advert, trade stand or demo plot space, return the enclosed booking form now and an invoice will be sent requesting payment by 22nd September.**

**PLEASE NOTE:** In the event of the 2012 Championships having to be postponed due to bad weather and waterlogging, they will be rescheduled for the following weekend – 3rd & 4th November 2012.

- ◆ Public Liability: Each company or person booking stand space or demo plot(s) must be covered by Public Liability Insurance and a photocopy should be supplied with booking form.
- ◆ Payment must be made in advance of the event. Full refunds will only be issued where cancellation has been made at least 8 weeks prior to the event. Any refunds for cancellations made less than 8 weeks prior to the event will be at the discretion of the Organising Committee.
- ◆ It should be noted that Ploughing Championships (Scotland) Limited accepts no liability whatsoever for your property and/or stand and the exhibitor is solely responsible for insurance arrangements and fire and safety provisions.
- ◆ The acceptance of your booking is at the discretion of the Event's Organising Committee.

**Ploughing Championships (Scotland) Limited**  
Company limited by guarantee, registered in Scotland. SC387506.  
Registered Charity No: SC042837.

Registered Office:

Montpelier Professional (Galloway) Limited, 1 Dashwood Square, Newton Stewart, DG8 6EQ



## 50th Scottish Ploughing Championships Six Nations Vintage and Classic Ploughing Championships



at Coldstream Mains and Lennel Estate,  
Coldstream, Scottish Borders

by kind permission of  
Lennel Estate Trustees and McGregor Farms  
27th and 28th October, 2012

◆ SPONSORSHIP ◆ DEMO PLOTS ◆  
◆ TRADE STANDS ◆ ADVERTISING ◆

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**Scottish Ploughing Championships**  
**at Coldstream Mains, Coldstream, Scottish Borders**  
 by kind permission of  
**McGregor Farms and Lennel Farming**  
 27th and 28th October, 2012

## **SPONSORSHIP**

If you wish to sponsor the event a package can cost as little as £50 to support the event, with class sponsorship, which includes a programme advert, starting at £150. If you prefer, prizes to give to the winners are also much appreciated.

Classes available for sponsorship include Conventional Plough Off, Reversible Plough Off, General Purpose, Reversible, Vintage Trailing, Vintage Mounted, Classic, Juniors, High Cut and Horses.

**Bronze Sponsorship** is £150 and includes a quarter page colour advert (value £75) in the programme, plus name credit as class sponsor.

**Silver Sponsorship** is £250 and includes a half page advert colour (value £110) in the programme, plus name credit as class sponsor and display of your company's banner at the event.

**Gold Sponsorship** is £400 and includes a full page colour advert (value £200) in the programme, plus name credit as class sponsor, display of your company's banner at the event and discounted trade stand space.

### **Platinum Sponsorship (£negotiable)**

Includes full page colour advert (inside front cover - value £250) or inside full page colour advert and half page mono advert (value £275), plus company name credit as sponsor of World Ploughing Championship classes (Reversible and Conventional qualifying classes on first day and Plough Off Reversible and Plough Off Conventional on second day - Scottish Championships) or the Six Nations Classic and Vintage Ploughing Championships.

Display of up to 4 banners and corporate flag. Complimentary trade stand space. Please call to discuss your particular requirements.

Package contents and price negotiable.

## **CATALOGUE ADVERTISING**

The catalogue is A5 size.

<b>Size</b>	<b>Details</b>	<b>Cost</b>
Full Page mono	190 mm x 130 mm Bleed size 216 mm x 154 mm	£130
Full Page COLOUR	190 mm x 130 mm Bleed size 216 mm x 154 mm	£200
Half Page mono	92 mm x 130 mm	£80
Half Page COLOUR	92 mm x 130 mm	£110
Quarter Page mono	92 mm x 61 mm	£50
Quarter Page COLOUR	92 mm x 61 mm	£75
Outside Back Cover COLOUR	190 mm x 130 mm Bleed size 216 mm x 154 mm	£525
Centre page COLOUR	190 mm x 130 mm Bleed size 216 mm x 154 mm	£350
Inside Front Cover COLOUR	190 mm x 130 mm Bleed size 216 mm x 154 mm	£250
Back Inside Cover COLOUR	190 mm x 130 mm Bleed size 216 mm x 154 mm	£250

**Please call before booking cover or centre colour pages to check availability.**

### **Cancellation Date**

Advertisements cancelled after 8th September 2012 will be charged in full.

### **COPY Date**

Advertisements required in PDF format, or other professional print format by **22nd September 2012**. Files which the printer advises will not reproduce as a high quality image will be returned to the advertiser for re-setting.

### **Terms and Conditions**

1. Where complete advert files are not supplied by the advertiser, the layout of the advert will be at the printer's discretion.
2. Cancellations - Advertisements cancelled after 8th September will be charged in full.
3. The layout of advertisements within the finished programme will be at the printer's discretion.
4. Advertisements must be paid for in full by 22nd September 2012.